

RMP

ROOTS MUSIC PROJECT

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SPONSORSHIP PACKET



MODERN JAZZ & and SOUL

Roots Music Project is proud to present:

We are thrilled to announce the launch of Roots Music Project's first annual Modern Jazz & Soul Festival (RMP MJ&SF), taking place on April 11th and 12th, 2025. This unique festival will feature over 12 world-class Colorado performance groups, all well-recognized in the music scene. We invite you to join us in supporting the inaugural festival to help establish it as a lasting tradition for years to come.

We offer a variety of sponsorship opportunities that can meet your needs, and we are happy to customize a unique sponsorship package tailored to your personal or business requirements.

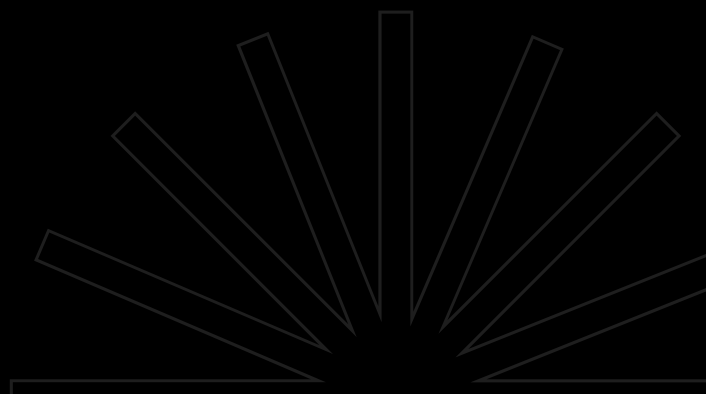


***We believe in the power of music
to make the world a better place.***



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About Roots Music Project

03

Mission - To amplify the live music community through performance and artist development.

Vision - As we work through our mission, we envision the Colorado Front Range becoming one of the premier music districts in the world. With a reputation as an incubator for artists, we are progressing in creating timeless music that has a positive impact on society.

What we do & Who we are:

Roots Music Project Foundation, a Colorado-based nonprofit music incubator, is dedicated to cultivating a vibrant, diverse, and inclusive arts and culture ecosystem. We understand the profound significance of music in driving positive change within society. Our organization provides a nurturing environment for musicians, regardless of background, while also supporting them in their journey from emerging talents to nationally acclaimed professionals.

Why sponsor?

Support the Boulder music scene:

- Help grow youth and aspiring artists
- Increase opportunities for access, enhancing diversity, equity, and inclusion for all artists
- Support one of Boulder's only mid-sized, non-profit, dedicated music venues

Community recognition and support:

- Verbal acknowledgments and recognition
- Visual name/logo recognition
- Access to association-building partnerships and networks
- Team and culture-building opportunity
- Tax donation benefits



COLORADO HERO

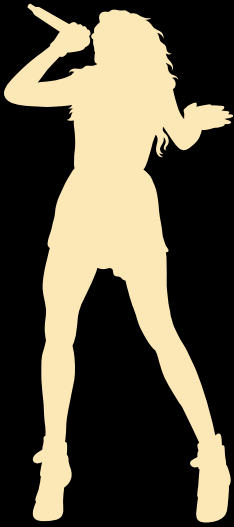
Mainstage Sponsor

(\$1,500)

Limit 1

Benefits

- A custom 2"X 8" banner hung above main stage
- Stage announcements & thank-you's prior to opening act and throughout the event acknowledging the sponsorship support.
- 4 free weekend passes to RMP MJ&SF '24 (\$160 value)
- 4 VIP tickets to any Roots Music Project production (must RSVP in advance) (\$200 value)
- 12 complimentary drink tickets for RMP MJ&SF '24 (\$140 value)
- Social media thank-you's and acknowledgement one week prior to and one week following the show
- Sponsor logo printed on all Roots Music Project show production posters 60 distributed monthly (Deadline March. 9th).
- Knowing that you are making a difference in the music scene



Singer in The Band

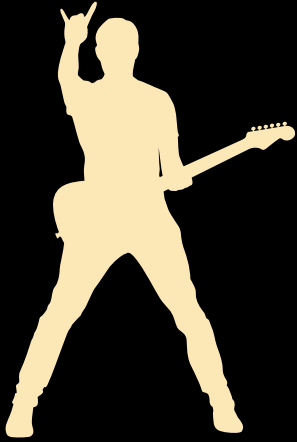
Sidestage Sponsor

(\$1,000)

Limit 2

Benefits

- A custom 2“X6“ banner hung above the side stage
- Stage announcements & thank-you’s prior to opening act and throughout the event, acknowledging sponsorship support.
- 4 free day passes to RMP MJ&SF ‘24 (\$100 value)
- 4 VIP tickets to any Roots Music Project show production (must RSVP in advance) (\$200 value)
- Sponsor logo projected on Main stage before the show start and during the change overs between set breaks
- Social media thank-you’s and acknowledgement one week prior to and one week following the show
- Sponsor logo printed on all Roots Music Project show production posters. 60 distributed monthly (Deadline March. 9th).
- Knowing that you are making a difference in the music scene



Guitarist in The Band

Donate to the cause

(\$750)

unlimited

Benefits

- Stage announcements & thank-you's prior to opening act and throughout the event, acknowledging sponsorship support.
- 4 free day passes to RMP MJ&SF (\$100 value)
- 4 VIP tickets to any Roots Music Project show production (must RSVP in advance) (\$200 value)
- Social media thank-you's and acknowledgement one week prior to and one week following the show
- Sponsor logo projected on Main stage before the show start and during the change overs between set breaks
- Knowing that you are making a difference in the music scene



Drummer in The Band

Donate to the cause

(\$250)

unlimited

Benefits

- **Stage announcements & thank-you's prior to opening act and throughout the event, acknowledging sponsorship support.**
- **2 free day passes to RMP MJ&SF (\$50 value)**
- **2 tickets to any Roots Music Project show production (must RSVP in advance) (\$50 value)**
- **Social media thank-you's and acknowledgement one week prior to and one week following the sho**
- **Knowing that you are making a difference in the music scene**



Bassist in The Band
In-Kind Donations or Cash
(\$150)
unlimited

Benefits

- **Stage announcements & thank-you's prior to opening act and ongoing until the headlining act starts performance, acknowledging sponsorship support.**
- **1 free weekend pass to RMP MJ&SF '24 for (\$40 value)**
- **Social media thank-you's and acknowledgement one week prior to and one week following the show**
- **Knowing that you are making a difference in the music scene**

Contact Information

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