



Sponsorship Packet

Colorado musicians need your support!

Join in making a difference in music, become a sponsor.

Help us help others in need of musical opportunities.

Website

www.rootsmusicproject.org

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A COLORADO NON-PROFIT MUSIC INCUBATOR



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Over 200 shows produced in 2023 with over 8,000 tickets sold. 2024 is on pace to exceed 2023 with an estimated attendance exceeding 10,000!

Over 5,000 contacts on our email list and 7,000 social media followers.



About Roots Music Project

01

Mission - To foster the live music scene on the Front Range of Colorado.

Vision - Through our mission, we envision the Colorado Front Range becoming one of the premier music districts in the world, with a reputation as an incubator for artists that create timeless music that has a positive impact on society

What we do & who we are:

Roots Music Project Foundation, a Colorado-based nonprofit music incubator, is dedicated to cultivating a vibrant, diverse and inclusive arts and culture ecosystem. We understand the profound significance of music in driving positive change within society. Our organization provides a nurturing environment for musicians, regardless of background, supporting their journey from emerging talents to nationally acclaimed professionals.

Why sponsor?

Support the Boulder music scene:

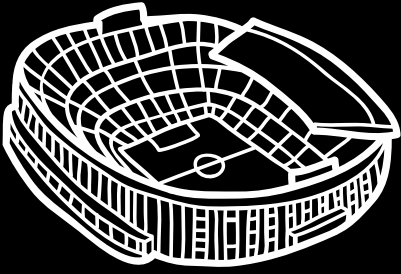
- Help grow youth and aspiring artists
- Increase opportunities for access, enhancing diversity, equity, and inclusion for all artists
- Support one of Boulder's only mid-sized, non-profit, dedicated music venues

Community recognition and support:

- Verbal acknowledgments and recognition
- Visual name/logo recognition
- Access to association-building partnerships and networks
- Team and culture-building opportunity
- Tax donation benefits

Roots Music Project Sponsorship Opportunities

02



Stadium Headliner “Presented By”

Cost \$6,000 (\$500 per month)

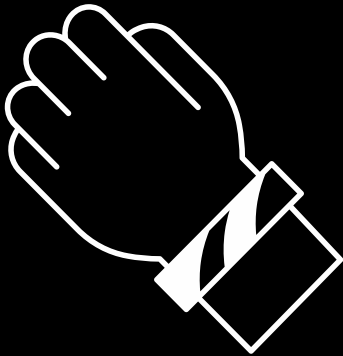
Limit one per year

Benefits

- 12 months of branding distribution at all Roots Music Project productions.
- Verbal stage announcements recognizing this sponsorship at each show.
- Company logos and thank-you’s projected on our rear stage prior to the show commencement.
- The sponsor will receive (2) season passes to all Roots Music Project productions (must RSVP in advance) value \$3,000.
- The sponsor will receive social media thank -you’s and acknowledgement prior to each month’s show announcement.
- The sponsor will have its logo printed on all Roots Music Project monthly posters 100 distributed monthly. The poster will have “Presented By” on the top of each poster.
- \$500 will be donated directly to our youth scholarship fund on behalf of your company.

Roots Music Project Sponsorship Opportunities

03



Big Break - “Right wrist please”

Cost \$3,600 (\$300 per month)

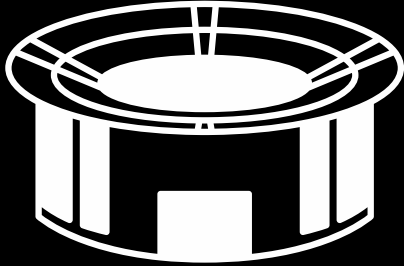
Limit one per year

Benefits

- 12 months of branding distribution at all Roots Music Project productions.
- Company logos and thank-you’s projected on our rear stage prior to the show commencement.
- The sponsor logo will be printed on all wristbands for all Roots Music Project productions.
- The sponsor will receive (4) tickets per month to any Roots Music Project productions (must RSVP in advance) a value of \$960 per year
- The sponsor will have its logo printed on all Roots Music Project monthly posters with 100 distributed monthly.
- The sponsor will receive social media thank -you’s and acknowledgement prior to each month’s show announcement.

Roots Music Project Sponsorship Opportunities

04



Arena Rocker “On the side”

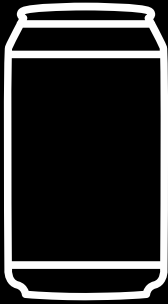
Cost \$3,000 (\$250 per month)

Benefits

- 12 months of branding distribution at all Roots Music Project productions.
- Company logos and thank-you’s projected on our rear stage prior to the show commencement.
- The sponsor will receive (2) tickets per month to any Roots Music Project productions (must RSVP in advance) a value of \$480 per year
- The sponsor will have its logo printed on all Roots Music Project monthly posters 100 distributed monthly.
- The sponsor will receive social media thank -you’s and acknowledgement prior to each month’s show announcement.
- \$250 will be donated directly to our youth scholarship fund on behalf of your company.

Roots Music Project Sponsorship Opportunities

05



Spirit Sponsor - "Lets have a drink"

Cost \$2,400 (\$200 per month)

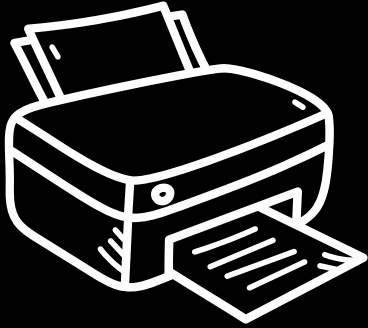
Limit one per year

Benefits

- 12 months of branding distribution at all Roots Music Project productions.
- Company logos and thank-you's projected on our rear stage prior to the show commencement.
- The sponsor logo will be printed on all bar menus.
- The sponsor will receive (2) tickets per month to any Roots Music Project productions (must RSVP in advance) a value of \$480 per year.
- The sponsor will receive social media thank -you's and acknowledgement prior to each month's show announcement.

Roots Music Project Sponsorship Opportunities

06



Print Sponsor- "Street Team"

Cost \$1,200 (\$100 per month)

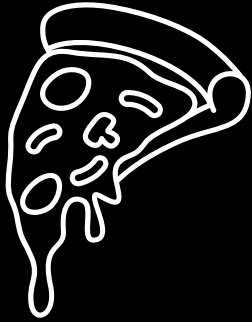
Limit 4 available

Benefits

- The sponsor will have its logo printed on all Roots Music Project monthly posters 100 distributed monthly.
- Company logo's and thank-you's projected on our rear stage prior to the show commencement.
- The sponsor will receive social media thank -you's and acknowledgement prior to each month's show announcement.

Roots Music Project Sponsorship Opportunities

07



Feed The Band “Pizza Sponsor”
Cost \$600 (single donation)

Benefits

- 12 months of branding distribution at all Roots Music Project productions.
- Company logo's and thank you's displayed on our rear stage prior to the show commencement.
- The sponsor will receive social media thank-you's and acknowledgement prior to each month's show announcement

Roots Music Project Sponsorship Opportunities

08



Improviser- "It's Jazz Baby"

Cost ? Limit ?

Benefits

- 6 months of branding distribution at all Roots Music Project Productions
- Flexible options: in-kind contribution, partial cash and partial in-kind, or exchange of services.
- Logo placement for sponsors.
- Tailored solutions to fit your needs.
- Opportunity to showcase your product.
- Let's negotiate a mutually beneficial agreement !



Contact Information

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