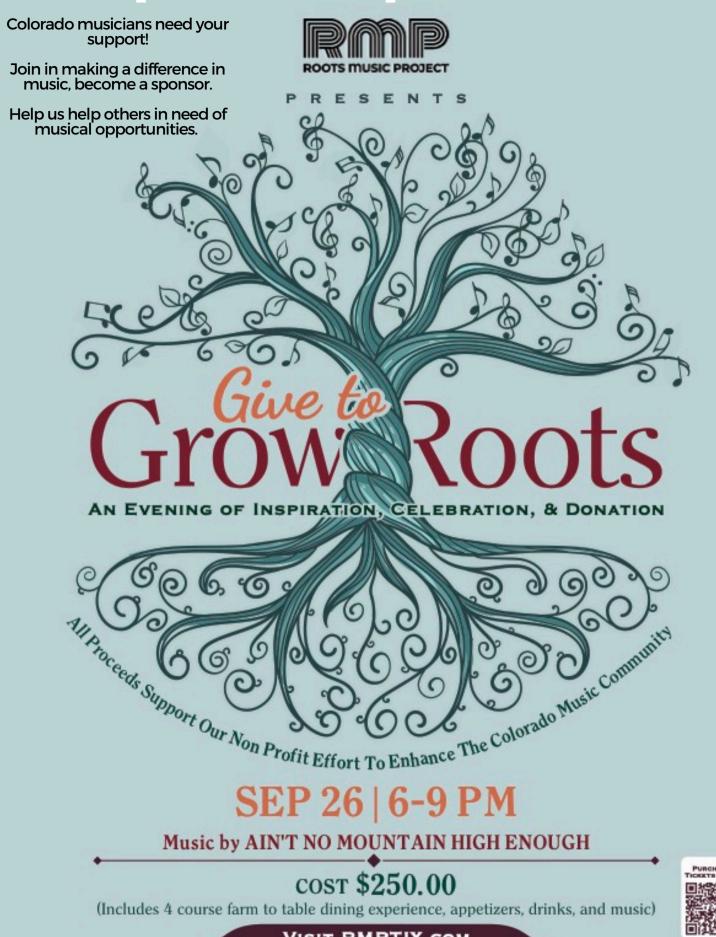
# **Sponsorship Packet**



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About 01
Why Sponsor 01
Sponsorship Opportunities 02-03
Contact04

Over 200 shows produced in 2023 with over 8,000 tickets sold.

Over 5,000 contacts on our email list and 7,000 social media followers.

# About Roots Music Project

**Mission** - To foster the live music scene on the Front Range of Colorado.

**Vision** - Through our mission, we envision the Colorado Front Range becoming one of the premier music districts in the world, with a reputation as an incubator for artists that create timeless music that has a positive impact on society

#### What we do & who we are:

Roots Music Project Foundation, a Colorado-based nonprofit music incubator, is dedicated to cultivating a vibrant, diverse and inclusive arts and culture ecosystem. We understand the profound significance of music in driving positive change within society. Our organization provides a nurturing environment for musicians, regardless of background, supporting their journey from emerging talents to nationally acclaimed professionals.

# Why sponsor?

Support the Boulder music scene:

- Help grow youth and aspiring artists
- Increase opportunities for access, enhancing diversity, equity, and inclusion for all artists
- Support one of Boulder's only mid-sized, non-profit, dedicated music venues

Community recognition and support:

- Verbal acknowledgments and recognition
- Visual name/logo recognition
- Access to association-building partnerships and networks
- Team and culture-building opportunity

### Roots Music Project Sponsorship Opportunities



#### Stadium Headliner "Presented By"

Cost \$1,500 Limit one

## **Benefits**

- Name Tags at each table with "presented by your companies name"
- Verbal stage announcements recognizing this sponsorship at each show.
- Company logos and thank-you's projected on our rear stage prior to the show commencement.
- The sponsor will receive (2) tickets to the fundraiser
- The sponsor will receive social media thank -you's and acknowledgement prior to and after the fundraiser.

#### Roots Music Project Sponsorship Opportunities



Arena Rocker "On the side" Cost \$1,000 limit 2

### **Benefits**

- Verbal stage announcements recognizing this sponsorship at each show.
- Company logos and thank-you's projected on our rear stage prior to the show commencement.
- The sponsor will receive (4) tickets to any Roots Music project produced show.
- The sponsor will receive social media thank -you's and acknowledgement prior to and after the fundraiser.





### **Contact Information**

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