



Website  
[www.rootsmusicproject.org](http://www.rootsmusicproject.org)

Address  
4747 Pearl St., Suite V3A  
Boulder, CO

Phone  
970-799-7450

E-Mail  
[jesse.ogle@rootsmusicproject.org](mailto:jesse.ogle@rootsmusicproject.org)

# Rootstock Sponsorship Packet

Join us in making a difference in music, become a sponsor



**A COLORADO NON-PROFIT MUSIC INCUBATOR**

Roots Music Project is proud to present:

An All-Star Benefit for Roots Music Project Foundation

SATURDAY NOVEMBER 30th 6-9 p.m.

The 2nd annual Rootstock fundraiser is dedicated to elevating the live music scene in Colorado's Front Range. Rootstock will feature over 20 live performances, on two dynamic stages, while showcasing some of RMP'S rising artists in our unique performance space.

With your generous support, we can make an even greater impact on the lives of these talented musical artists. Plus, together, we have the power to propel the Front Range towards becoming a renowned music district. Join us on this extraordinary journey and become a driving force behind the transformative power of music. Your support matters; act now to make a significant difference in the world of music.

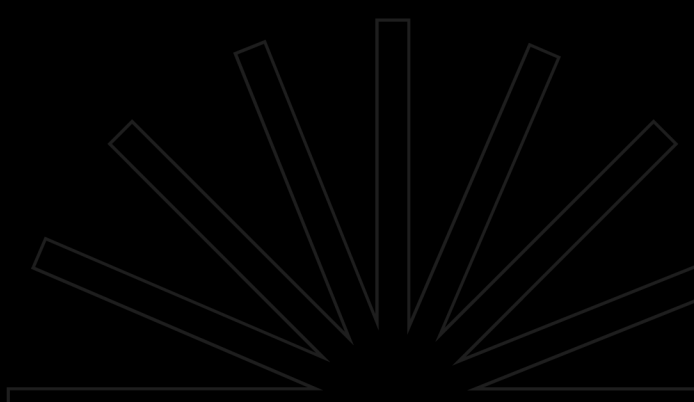


***We believe in the power of music  
to make the world a better place.***



# Table Of Contents <sup>02</sup>

<b>Page Cover</b>	<b>00</b>
<b>About Rootsock</b>	<b>01</b>
<b>Table of Contents</b>	<b>02</b>
<b>About RMP &amp; Why Sponsor</b>	<b>03</b>
<b>Sponsorship Opportunities</b>	<b>05-08</b>
<b>Contact</b>	<b>09</b>



# About Roots Music Project

03

**Mission** - To amplify the live music community through performance and artist development.

**Vision** - As we work through our mission, we envision the Colorado Front Range becoming one of the premier music districts in the world. With a reputation as an incubator for artists, we are progressing in creating timeless music that has a positive impact on society.

## **What we do & Who we are:**

Roots Music Project Foundation, a Colorado-based nonprofit music incubator, is dedicated to cultivating a vibrant, diverse, and inclusive arts and culture ecosystem. We understand the profound significance of music in driving positive change within society. Our organization provides a nurturing environment for musicians, regardless of background, while also supporting them in their journey from emerging talents to nationally acclaimed professionals.

## **Why sponsor?**

Support the Boulder music scene:

- Help grow youth and aspiring artists
- Increase opportunities for access, enhancing diversity, equity, and inclusion for all artists
- Support one of Boulder's only mid-sized, non-profit, dedicated music venues

Community recognition and support:

- Verbal acknowledgments and recognition
- Visual name/logo recognition
- Access to association-building partnerships and networks
- Team and culture-building opportunity
- Tax donation benefits

# Roots Music Project Sponsorship Opportunities

04



COLORADO HERO

Mainstage Sponsor

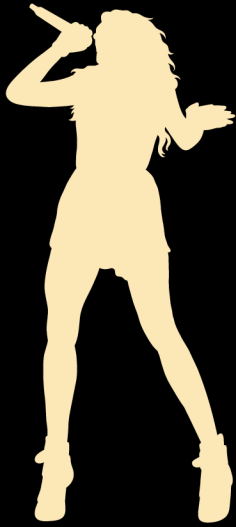
(\$1,500)

Limit 1

## Benefits

- A custom 2"X 8" banner hung above main stage
- Stage announcements & thank-you's prior to opening act and throughout the event acknowledging the sponsorship support.
- 6 free tickets to ROOTSTOCK 24 (\$120 value)
- 4 VIP tickets to any Roots Music Project production (must RSVP in advance) (\$200 value)
- 12 complimentary general tickets for ROOTSTOCK 24 (\$140 value)
- Social media thank-you's and acknowledgment one week prior to and one week following the show
- Sponsor logo printed on all Roots Music Project show production posters 60 distributed monthly (Deadline Nov. 9th).
- Knowing that you are making a difference in the music scene

**SOLD**



## Singer in The Band

### Sidestage Sponsor

(\$1,000)

Limit 2

## Benefits

- A custom 2“X6“ banner hung above the side stage
- Stage announcements & thank-you’s prior to opening act and throughout the event, acknowledging sponsorship support.
- 4 free passes to ROOTSTOCK ‘24 (\$80 value)
- 4 VIP tickets to any Roots Music Project show production (must RSVP in advance) (\$200 value)
- Sponsor logo projected on Main stage before the show start and during the change overs between set breaks
- Social media thank-you’s and acknowledgement one week prior to and one week following the show
- Sponsor logo printed on all Roots Music Project show production posters. 60 distributed monthly (Deadline Nov. 7th).
- Knowing that you are making a difference in the music scene



## Guitarist in The Band

Donate to the cause

(\$500)

unlimited

## **Benefits**

- Stage announcements & thank-you's prior to opening act and throughout the event, acknowledging sponsorship support.
- 4 free passes to ROOTSTOCK '24 (\$80 value)
- 4 VIP tickets to any Roots Music Project show production (must RSVP in advance) (\$200 value)
- Social media thank-you's and acknowledgement one week prior to and one week following the show
- Sponsor logo projected on Main stage before the show start and during the change overs between set breaks
- Knowing that you are making a difference in the music scene



## Drummer in The Band

Donate to the cause

(\$250)

unlimited

## Benefits

- Stage announcements & thank-you's prior to opening act and throughout the event, acknowledging sponsorship support.
- 2 free passes to ROOTSTOCK '24 (\$40 value)
- 2 tickets to any Roots Music Project show production (must RSVP in advance) (\$50 value)
- Social media thank-you's and acknowledgement one week prior to and one week following the sho
- Knowing that you are making a difference in the music scene





## Bassist in The Band

In-Kind Donations (Gift card/basket or item/s with a value of a minimum of \$150)

unlimited

In lieu of a cash sponsorship, we invite you to provide an in-kind gift, designed to showcase your business and your offering to our ROOTSTOCK '24 attendees. This may be a gift card, gift bag/basket or an individual item. We request that the value be a minimum of \$150.

## Benefits

- **Stage announcements & thank-you's prior to opening act and ongoing until the headlining act starts performance, acknowledging sponsorship support.**
- **1 free pass to ROOTSTOCK '24 for (\$20 value)**
- **Social media thank-you's and acknowledgement one week prior to and one week following the show**
- **Knowing that you are making a difference in the music scene**

## Contact Information

Jesse Ogle

Community Development Director

Phone: 970-799-7450

Email: [jesse.ogle@rootsmusicproject.org](mailto:jesse.ogle@rootsmusicproject.org)

Website: [www.rootsmusicproject.org](http://www.rootsmusicproject.org)

